

What's New Newsletter?

EcoChoice Biodegradable Plastic



If you recycle plastics or dispose of them in a landfill, EcoChoice has your best environmental intentions covered. EcoChoice products will biodegrade when disposed of in a municipal landfill and will not affect a product's recycling characteristics.

EcoChoice Products will biodegrade in a landfill, residential composting, commercial composting, or when buried in the ground, tilled into the soil, etc. In short, when it is time to dispose of an EcoChoice product, your options to do something good for the environment are almost limitless. And with the cost being the same as non-biodegradable items of the same type, why wouldn't you do this?

- 30 million tons of plastic waste is generated in the USA each year
- Only 7.1% of all plastic waste generated was recycled in 2008
- Over 90% of all plastic waste generated was discarded; approximately 28 million tons of plastic waste was not recycled.



TOTAL CARPET CARE.
One machine does it all, faster.

The **Advance ES4000 Total Carpet Care System** offers complete versatility, from everyday carpet maintenance to deep restorative extraction. Upgrade from a fleet of dedicated use carpet extractors to a single high efficiency rider that offers vastly more productivity, better equipment utilization and faster cleaning. Realize productivity improvements of up to 400% over walk-behind sweepers and extractors. Clean better and clean smarter while reducing your total cost of ownership.

Only one machine offers the versatility to care for your carpeted surfaces according to your facility's cleaning requirements. The Advance ES4000 lets you perform everything from daily vacuuming of high traffic areas, to low-moisture cleaning, to periodic restorative extraction. All with complete control, simple, One-Touch operation and higher levels of productivity in one machine.

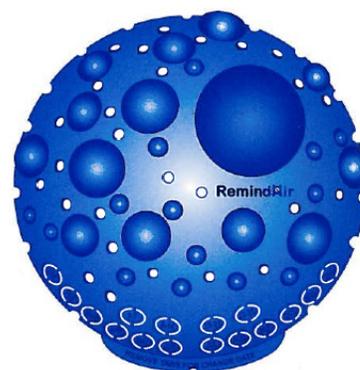


Why maintain multiple machines to handle carpets when one capable machine can do it all? The ES4000 delivers value every day. Compare overall cost of ownership of the ES4000 with the carpet maintenance equipment you need now and you'll find a Total Carpet Care solution.

Myers Supply
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RemindAir 60



Reduces labor by over 50%; a gradual fragrance release ensures 60-day performance.

The revolutionary design reduces splash back while optimizing fragrance release cutting cleaning time by up to 50%.

Translucent design allows full view of urinal drain to ensure optimal drain flow.

Better fit for more urinals including high domed waterless urinal cartridges and raised drains.

Meets the "Purchase of Sustainable Cleaning Products and Materials" criteria under the LEED point management system.

Reminds you when to change it with a simple pull off date tab that reminds you when to change the screen.

Myers Chemical & Supplies

Get more product info at: www.Go2MyersSupply.com

Go2MyersSupply.com

Delamo GREEN Plastic Cleaning Products

The Delamo GREEN CLEAN collection of professional Cleaning tools are made in the United States, exemplify quality, economically competitive, environmentally friendly and conserve our natural resources.

The functional, beneficial and inventive Delamo GREEN CLEAN product line is manufactured using a proprietary Scrap tire rubber and plastic compound mix made from 100% post consumer waste.

The Delamo GREEN CLEAN collection of products includes trash cans, wringer buckets, lobby dust pans and more. The Delamo GREEN CLEAN team of professionals is passionate and committed to recycling and preserving the environment. The team has built on their expertise and reputation for manufacturing cleaning tools by introducing its new Delamo GREEN CLEAN collection of recycled products.

The manufacturing process saves energy, minimizes greenhouse gasses, diverts tires and plastic from the landfills and results in the enhancement of environmental credentials.



32 & 44-Gal Dynamo Utility Can



The Dynamo 32-gallon utility can is the first with utility built right into each can. Plenty of clips and storage for a variety of cleaning tools ready right where you need them. Constructed from a proprietary rubber compound, The Dynamo is engineered for durability and resilience.

Utility rim has clips and storage for a broom, mop, lobby pan, wet floor sign, scrapers, tools and more.

Dynamo Auto Dolly

The Dynamo Auto Dolly is a perfect alternative to a janitors cart with wringer bucket and provides more function and versatility. No need to lift heavy buckets, just dock and go.

This unique trolley dolly is also a docking station for the Delamo wringer buckets (8012 or 8013). Designed with a large footprint and seven 3" caster wheels for stability and a base platform for long stick tools when used with the Dynamo utility can, also fits most utility cans. In addition, it features a foot pedal lock to engage and release the Delamo wringer bucket.

The Dynamo Auto Dolly locks the wringer bucket onto the utility can dolly at floor level. No heavy lifting required. Easy to release, simply step on the foot pedal button on right or left and it is undocked, ready to roll.



32-Quart Side Press Industrial Wringer Bucket Combo



32-quart (30 liter) Side Press Wringer and Bucket Combo. Easy to use bucket features 3" non-marking swivel casters, heavy duty metal press bar and bail wire grip handle. Available clip will secure mop stick in place. Constructed from a post consumer proprietary rubber compound, which is engineered for durability and resilience.

100% Recycled Plastic Wet Mop Handles

Our two most popular mop handles are now available with 100% recycled plastic heads. Plastic for these parts has been derived from car battery casings.

Another opportunity for ecological improvement is the use of bamboo products in place of hardwoods. Bamboo can effectively and reliably perform in many areas where hardwoods have traditionally been used such as in the production of stick goods for the cleaning industry.

Bamboo Characteristics

- Grows one third faster than the fastest growing tree
- Releases 35% more oxygen than an equivalent stand of hardwoods
- Is harvested with no impact to the environment
- Capable of complete regeneration without replanting
- Can be harvested every 3-5 years versus 8-10 years for rattan and 10-20 years for most soft woods
- One of the strongest natural materials



Double Green Brushes & Brooms

Double Green Utility Brushes



The newest members of our environmentally preferable cleaning tools is the Double Green line of brooms and brushes. These products combine recycled materials in new ways to create high quality, durable versions of these workhorses of the commercial cleaning industry.



Double Green Counter Duster



It's no secret recycled PET plastic (from water and soda bottles) is the higher food grade plastic required by government standards. Recycled PET plastic bristles are superior in durability to standard polypropylene bristles. Double Green PET bristles also have far better "rebound memory" than standard bristles, making them far less likely to mat down and crush.

Double Green Angle Broom



Double Green utility brushes and angle brooms have blocks and bristles made from 100% recycled PET plastic.

Billi Box 7 & 10 Gallon

Compact Design - Big Solution!

Introducing the Billi Box - the eye catching unit that's perfect for your office or school recycling & waste needs! With numerous lid configurations and colors to choose from, the possibilities are endless! So get creative, mix & match openings and frame colors to create the ideal container to suit both your program and surroundings. There are 2 sizes available (7 & 10 gallon) making this the ultimate solution for both deskside and centralized collection. Clearly distinguished openings help eliminate contamination making your recyclables more valuable..

- Available in a wide variety of colors (bodies, lids & frames)
- Swing lid, Cans & Bottles, Paper and Mixed opening configurations
- Can be used for recycling, waste or organic collection
- Perfect for office and classroom settings



Study: Recycling Could Add 1.5 Million Jobs

Many facilities are expanding their waste management to include in-depth recycling and composting as a way to promote green initiatives, sustainability and minimize their impact on the environment. But, according to new reports, the effort has also increased jobs in the tough economy.

USA Today outlined a new report, which revealed that increasing the nation's recycling rate from 33 percent to 75 percent by 2030 would not only reduce pollution, but it would create an extra 1.5 million jobs.

With the U.S. unemployment rate remaining stubbornly high at 9 percent, more special interest groups are promoting their causes by trying to quantify their likely job creation. Recycling proponents have joined this fray by sponsoring the "Less Pollution, More Jobs" report, prepared by the nonprofit research group Tellus Institute.

The report finds that waste diversion, unlike disposal, is more labor intensive and thus 85 percent of the new jobs result from collecting, processing and composting trash, as well as making new products with recycled materials. It says a 75 percent recycling or diversion rate would generate 2.3 million jobs by 2030 — 1.1 million more jobs than would occur if recycling efforts stayed stagnant and nearly 1.5 million more jobs than existed in 2008.

Update on EPA Green Disinfectant Pilot Program

Two disinfectants will soon be the first products allowed to bear the U.S. EPA Design for the Environment (DfE) logo under one aspect of a two track pilot program, announced Agency officials at an October 11 meeting of the Comparative Safety Statements or Logos for Pesticide Product Labeling Workgroup. In addition, several other disinfectant products are working their way through the system and are also expected to be recognized under the DfE program in the coming weeks.



EPA currently is operating two pilot programs: 1) DfE Recognition for Disinfectants and Sanitizers; and 2) Limited Factual Claims of Environmental Preferability. EPA officially launched these pilot programs in December of 2009.

Almost two years after its launch, there are only a few disinfectant products recognized under the DfE pilot because of the stringent general environmental screen being applied to the active ingredients under the pilot program. To date, the only actives that are capable of passing the general screen are lactic acid, citric acid and hydrogen peroxide. Unfortunately, these actives have a limited range of efficacy.

As a consequence, EPA is examining methodologies that would allow them to expand the “universe” of actives that would be acceptable under the DfE pilot. In effect, Agency officials indicated that they are exploring the development of a new environmental screen that better balances the functionality of the disinfectant’s intended use (i.e., to kill harmful microorganisms) and the product’s acceptable level of environmental performance.

More information on the DfE Recognition for Disinfectants and Sanitizers Pilot is available online: <http://www.epa.gov/pesticides/regulating/labels/design-dfe-pilot.html>.

Green Seal Expands Certification for Most Cleaning Products

Green Seal has announced a new Standard for Specialty Cleaning Products, GS-53, expected to be released in November. With this introduction, Green Seal has significantly expanded the products they can certify, including products that are routinely used for cleaning.

According to Green Seal reports, stakeholders demanded more certified cleaners such as dish detergents, graffiti removers, motor vehicle cleaners and polishes, deck and outdoor furniture cleaners, odor movers, and metal cleansers, among others. Purchasers voiced a need for guidance in what requirements to look for in specifying disinfectants and sanitizers. GS-53 for Institutional and Industrial Cleaners answers those demands with comprehensive requirements for effective cleaners that help protect our health and the environment. The final draft standards, is now available for those interested in learning more about the products GS-53 covers. A final release will be available shortly. Green Seal has also notified cleaning product manufacturers of the opportunity for new certifications and, reportedly, they are preparing to apply as soon as the standard is issued.



<http://www.greenseal.org/GreenBusiness/Standards/StandardsinDevelopment/GS52StandardDevelopment.aspx>

IICRC Launches New Brand — The Clean Trust

The Institute of Inspection, Cleaning and Restoration Certification (IICRC) announced today the change of its name to The Clean Trust at the fall 2011 Meeting & Instructors Symposium. Along with the new name, a new, updated, branding campaign will be rolled out in the coming year.



"The Clean Trust lets people know exactly what we do, in a business-like, technical, professional way. We train. We set the standards. We certify. We vouch for a technician's ability and professionalism and thereby ease our customer's worries and concerns," said Paul Pearce, The Clean Trust Chairman "Although the acronym of the IICRC also had a meaning; it wasn't as direct and easy to understand."

The Clean Trust's focus on cleaning, restoration and inspection, its three core areas of expertise, will remain the same as the IICRC. Additionally, the certification and standards on which the IICRC has built its reputation will remain at the core of the organization. The Clean Trust will continue as an ANSI Standard Development Organization (SDO) and pursue the development of standards for the industry as a whole, aiming to provide the most up to date education for its registrants.

"The leadership discussed at length the benefits of a name change and ultimately decided that it was in the best interest of our registrants to move forward with a new name," continued Pearce. "The name, The Clean Trust, reflects our mission to identify and promote an international standard of care that establishes and maintains the health, safety and welfare of the built environment."

The Clean Trust signifies the expansion and growth of the IICRC. For almost 40 years, the IICRC has built a strong reputation within the cleaning, restoration and inspection industry, but there has been an unclaimed opportunity to gain momentum with other audiences, particularly the general public. The change to The Clean Trust name provides additional marketing opportunities for the organization to continue to propel its growth.

Materials with the new name and an updated design will gradually rollout through the next year. Available now for registrants and Certified Firms are new ID cards, a general overview brochure, patches, and decals. An introductory video will also be shown during training courses. In the coming months, the organization will provide updated standards covers, trade show booth, newsletter and website.

Revolution Bag product lines earn SCS certification

Revolution Bag has announced that all its current product lines are now Scientific Certification System (SCS) certified, the highest standard for sustainable manufacturing, according to a press release.

"We're excited to have this objective, third-party confirmation of the sustainable manufacturing focus that goes into each and every bag we make," said David Rives, vice president of sales and marketing for Revolution Bag. Produced with at least 10 percent and up to 100 percent recycled material (post-consumer resin), Revolution Bag can liners are made from a virtually endless quantity of consistent, high-quality raw materials provided by parent company Delta Plastics, the release stated. According to the release, using patented washing and processing technologies in a closed-loop system, Revolution Bag is able to use this post-consumer material, which would otherwise end up a landfill, to make its high-quality trashcan liners.

Beyond what's in the box, Revolution Bag takes its stewardship even further by producing coreless rolls that cut down on cardboard waste, and packaging everything in recycled cardboard. The company's EcoMax Select line provides optimum fit with their corresponding cans, ensuring the smallest environmental footprint possible.

A COMPLETE
REVOLUTION.

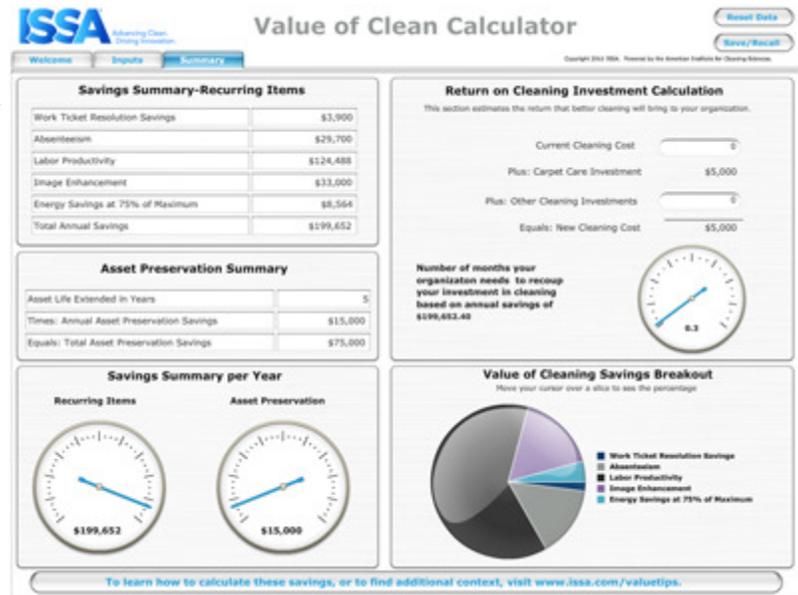


Value of Clean Calculator

Learn how to calculate the true value of proper cleaning in six often overlooked areas in the ISSA Value of Clean Guide. This guide provides context for the metrics used in the new ISSA Value of Clean Calculator, exclusively available through ISSA member companies like Myers Supply & Chemical.

The Value of Clean Calculator is a tool Myers Supply & Chemical can use to help customers communicate the full savings realized when investing in proper cleaning within their facilities.

This tool helps you better understand how to connect cleaning investments to metrics that facility executives care about most, and to help customers internally sell the importance of cleaning to upper level decision makers to secure necessary buy-in and funding.



STUDIES HAVE DETERMINED THAT INVESTING IN CLEANING PAYS VERY REAL DIVIDENDS.

Cleaner buildings result in healthier, safer work and learning environments by protecting against illness, increasing productivity, and ultimately increasing occupant satisfaction. A cleaner building also is a big step toward protecting facility assets and creating sound environmental stewardship.

The True Value of Clean

DID YOU KNOW:

- Improved cleaning can increase daily worker productivity by more than 5%.
- 17 separate studies all found positive health impacts from improved indoor air quality, ranging from 13.5% up to 87% improvement.
- Increased cleaning frequency for high-touch surfaces can reduce cross-contamination, lowering absenteeism which is estimated to cost more than \$1,320 per employee, per year.
- Standardized cleaning management, service delivery, and green cleaning have saved as much as \$400,000 annually.
- Proper cleaning can extend the quality appearance and durability of carpet an average of 6 years.
- Proper cleaning reduces soil and dust build-up, which can decrease the effectiveness of HVAC systems, increasing heating and cooling costs.

Learn more about these and other facts that can support proper investment in your cleaning program from Myers Supply & Chemical. Through the new ISSA Value of Clean Calculator and other valuable resources, Myers Supply & Chemical can help you quantify unrealized savings, justify necessary investments and garner increased appreciation by your management for the true value cleaning can provide your organization.

SUPPORT BEHIND THE STATISTICS

Myers Supply & Chemical, has spearheaded numerous advancements in business tools, education, standards and certification to help maximize the full value of your cleaning investment.



Myers Chemical & Supplies

Get more product info at: www.Go2MyersSupply.com